



To our tomato lovers,

Thanks for checking in! As you have come to know, our people are our #1 priority. We are happy to share our action plan to prevent COVID-19, our engagement plan for our Associates psychological health, and our support plan for our Associates, their families, and the communities we serve.

Our priority is taking care of our more than 7,000 Associates who are the heart of our brand. While they work to provide us with fresh produce when it is needed most, our mission remains unchanged – improve their lives and their family's lives.

Beyond continuing to hire and provide a source of stability and development when so many jobs are being threatened, we are taking a three-pronged approach of support:

Associate Support

- **Safety plan implementation** including temperature checkpoints, additional PPE, sanitation, and social distancing inside our facilities – including rearranging our cafeteria layouts and adding shifts to reduce contact. We also provide transportation to and from work and will be adding additional buses to our routes so fewer people are on each bus.
- **Extensive communication** to reinforce health measures at work and at home.
- **Special training** was also given to our staff to ensure we can help those going through anxiety or any other mental health issue
- **Special bonuses** and sundries for our front-line workers
- **Thank you lunches** each Friday, in accordance to social distancing guidelines, to serve Associates a special lunch and snack to show our gratitude for their service.
- **Paid-leave compensation for at-risk associates**

Family Support

- **Family safety kits to keep Associates' families safe.** Kits include five face masks, cleaning supplies, hand sanitizer, soaps, disinfectant, and a spray bottle, along with a letter to families and instructions for use of the kits.
- **Grocery packs** for Associates to take home to share with their families.
- **Associate family support** including shipments of board games, contests, and other entertainment home with our Associates to bring joy to their families as their support is also vital to our mission.

Community Support

- **Community safety kits** including goggles, face masks and other protective gear, which is a critical need in the areas where our greenhouses operate.
- **Up to \$5,000,000 in product donations to food banks and indigenous community organizations** in Atlanta and several cities in Texas, including Corpus Christi, Houston, Laredo and San Antonio.

In addition to increasing our already comprehensive cleaning and food safety policies, we are doing everything we can to support our Associates and their families, and we're prepared to take further action as needed. We hope the rest of the tomato industry – and the entire agriculture industry – joins us in raising up these workers who are the lifeforce of our global food system.

I understand you might be worried about the empty grocery shelves you've been seeing, and may be wondering if you'll still be able to get your favorite NatureSweet products in the coming weeks. I can assure you, because of these hard-working and dedicated Associates, we plan to keep grocery stores well-stocked. We're also increasing our staffing to ensure you have access to our fresh produce.



From our NatureSweet family to yours, we thank you for your support, especially today. We're proud you choose to feed NatureSweet products to your family, and we hope you and yours stay safe and healthy.