

OFFICIAL RULES FOR NATURESWEET'S #SNACKHACK SWEEPSTAKES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS INTENDED FOR PLAY IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY. OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND D.C. 18 YEARS OF AGE OR OLDER WHO ENTER FROM WITHIN THE 50 UNITED STATES AND D.C. VOID OUTSIDE THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA, AND WHERE PROHIBITED. SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS. BY SUBMITTING AN ENTRY, YOU AGREE TO BE BOUND BY THESE OFFICIAL RULES.

THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH GAMESTOP, WALMART, TARGET, VISA OR MICROSOFT.

1. Sweepstakes Period: The NATURESWEET SNACKHACK SWEEPSTAKES (the "Sweepstakes") begins at 12:00:00 AM Eastern Time ("ET") on August 1, 2019 and ends at 11:59:59 PM ET on September 25, 2019 with 8 weekly entry periods as listed below in Table 1. Administrator's computer is the official time keeping device for this Sweepstakes. Entrants will be reviewed for eligibility. Eight (8) WEEKLY winners from all entries within that entry period (See Table 1 below). One (1) GRAND PRIZE winner will be randomly selected from the cumulative entries at the close of the sweepstakes.

Table 1

Entry Period	Entry Period	Winner Notification Dates (On or About)
1	08/01/2019 at 12:00 am ET to 08/07/2019 at 11:59 pm ET	08/12/2019
2	08/08/2019 at 12:00 am ET to 08/14/2019 at 11:59 pm ET	08/19/2019
3	08/15/2019 at 12:00 am ET to 08/21/2019 at 11:59 pm ET	08/26/2019
4	08/22/2019 at 12:00 am ET to 08/28/2019 at 11:59 pm ET	09/03/2019
5	08/29/2019 at 12:00 am ET to 09/04/2019 at 11:59 pm ET	09/09/2019
6	09/05/2019 at 12:00 am ET to 09/11/2019 at 11:59 pm ET	09/16/2019
7	09/12/2019 at 12:00 am ET to 09/18/2019 at 11:59 pm ET	09/23/2019
8	09/19/2019 at 12:00 am ET to 09/25/2019 at 11:59 pm ET	09/30/2019
Grand Prize	08/01/2019 at 12:00 am ET to 09/25/2019 at 11:59 pm ET	09/30/2019

2. Eligibility: The Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia who are eighteen (18) years of age or older and who have reached the age of majority in their jurisdiction of residence at the time of entry. Void outside the fifty (50) United States and the District of Columbia and where prohibited. Officers, directors and employees of NatureSweet (“Sponsor”), Donovan Advertising (“Administrator”) (collectively, the “Sweepstakes Parties”), and their respective parents, subsidiaries, representatives, contractors, consultants, mandatories, affiliated companies, franchisees, advertising and promotional agencies, legal counsel, website providers, web masters, persons engaged in the development, production or distribution of materials for this Sweepstakes, and their immediate family members (parent, child, sibling, and spouse of each) and/or persons living in the same household as such officers, directors, and employees (whether related or not) are not eligible to enter or win a prize in this Sweepstakes. Entry into this Sweepstakes constitutes entrant's full and unconditional agreement to these Official Rules and to Sponsor's and/or Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

3. How to Enter:

Go to www.NatureSweet.com/Promotions to enter to win. You must provide all required information on the entry form to be eligible to enter, including without limitation first and last name, email address, and your agreement to provide a license to Sponsor to use your entry (as further described below). Once you have completed these steps, you will automatically be entered with one (1) entry into the Sweepstakes.

The person who submits the Entry will be considered the entrant (“Entrant”). Submission of erroneous or incomplete information will void the submitted Entry. **Limit one (1) Entry per person, per household, per e-mail address for each weekly entry period, regardless of method of entry.** Entrants may not register with multiple e-mail addresses nor may Entrants use any other device or artifice to register multiple times or as multiple registrants. If multiple Entries are received in excess of the stated limitation from any person or household on any day during the Sweepstakes Period, only the first such Entry per entry period received from such person, household that day will be eligible for entry. Entries will not be acknowledged or returned. Online entrants must have a valid e-mail address. Those who do not follow all of the instructions, provide the required information in their registration form, or abide by these Official Rules or other instructions of Sponsor may be disqualified. Each online Entry submission must be manually key stroked and manually entered by the individual Entrant; automated and/or repetitive electronic submission of Entries (including but not limited to Entries made using any script, macro, bot or Sweepstakes service) may be disqualified. No mechanical reproductions or facsimiles of mail-in entries will be accepted and all such entries will be void. Normal internet access, phone, and usage charges imposed by your online or phone service may apply. Should multiple users of the same e-mail account enter the Sweepstakes and a dispute thereafter arise regarding the identity of the Entrant, the authorized account holder of said e-mail account at the time of entry will be considered the Entrant. “Authorized account holder” is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider, or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address.

Entry Notes: Entries made on another's behalf by any individuals or other entities, including but not limited to, commercial sweepstakes/contest subscription notification and/or entering services, will be declared invalid and disqualified for this Sweepstakes. Tampering with the Entry process or the operation of the Sweepstakes is prohibited and any Entries deemed by Sponsor, at its sole discretion, to have been submitted in this manner will be void. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected Entry will be deemed ineligible. Sponsor is not responsible for problems downloading or uploading any Sweepstakes-related information to or from the web site or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, computer hardware or software failures, phone lines, failure of any electronic mail entry to be received by Sponsor on account of technical problems, traffic, congestion on the internet or the web site, or any other technical problems related to web site entries including telecommunication miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit an entrant's ability to participate in this Sweepstakes.

4. Determination of Winners:

All eligible Entries received during each Entry Period will be selected by random drawing to determine the NatureSweet Weekly Prize Winners for the applicable Entry Period, subject to verification of eligibility and compliance with these Official Rules. The Grand Prize winners will be selected by random draw from all of the eligible cumulative entries from the Sweepstakes Period, subject to verification of eligibility and compliance with these Official Rules.

One (1) randomly drawn Entrant from each Entry Period will be declared the potential weekly prize winner for the applicable Entry Period. A total of eight (8) weekly winners will be selected throughout the Sweepstakes Period. A total of one (1) potential Grand Prize Winner will be chosen on or about September 30, 2019 from the cumulative Entrant pool during the Sweepstakes Period. The odds of winning are based on the number of eligible Entries received.

Potential Weekly Prize Winners and the Grand Prize Winner will be notified via email. Potential Weekly Prize Winners and the Grand Prize Winner may be required to execute and return an affidavit of eligibility and a liability release and, where legal, a publicity release ("Affidavit/Release") within five (5) days of date of issuance of those documents in order to claim his/her prize. If any winner notification sent to a potential Weekly Prize Winner or Grand Prize Winner is undeliverable, if a potential Weekly Prize Winner or Grand Prize Winner fails to respond to the message notifying him/her that he/she is a potential winner within five (5) business days, if a potential Weekly Prize Winner or Grand Prize Winner fails to sign and return the Affidavit/Release or any other required documents within the required time period (if applicable), if a potential Weekly Prize Winner or Grand Prize Winner does not comply with these Official Rules, or if a potential Weekly Prize Winner or Grand Prize Winner is disqualified for any reason, the weekly prize or Grand Prize may be forfeited and awarded to the another randomly drawn eligible Entry from the same Entry Period or Sweepstakes Period, whichever is relevant. Only two (2) alternate drawings will be held, after which any remaining prizes will remain un-awarded. If a winner is at least eighteen (18) years old but still considered a minor in his/her state of residence, Sponsor may, at its discretion, award the prize in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winners set forth herein.

ALL POTENTIAL WEEKLY PRIZE WINNERS AND GRAND PRIZE WINNER ARE SUBJECT TO VERIFICATION BY SPONSOR AND/OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

5. Prizes:

WEEKLY PRIZES:

There are eight (8) total weekly prize packages to be won. Each one of the eight (8) weekly prize winners will receive a prize package that includes:

Table 2

Entry Period	Weekly Prize Descriptions	ERV
1	Toddler #SnackHack Prize – Includes \$50 grocery store gift card, \$10 coupons for NatureSweet tomatoes, Skip Hop snack bowls and plates featuring Brooklyn Bee, NatureSweet metro snack box, and reusable food pouches and snack bags	\$150
2	Preschool #SnackHack Prize – Includes \$50 grocery store gift	\$150

	card, \$10 coupons for NatureSweet tomatoes, Bentgo Kids Lunch Box and Lunch Bag, Bento lunch box supplies, reusable snack bags, NatureSweet metro snack box	
3	Elementary #SnackHack Prize – Includes \$50 grocery store gift card, \$10 coupons for NatureSweet tomatoes, Bentgo Kids Lunch Box and Insulated Dinosaur Lunch Bag, Bento lunch box supplies, NatureSweet metro snack box	\$150
4	School Age #SnackHack Prize – Includes \$50 grocery store gift card, \$10 worth of coupons for NatureSweet tomatoes, Big break lunch bag/backpack, stainless steel bento box, reusable snack bags, stainless steel straws, vacuum insulated water bottle, NatureSweet metro snack box	\$150
5	High School #SnackHack Prize – Includes \$50 grocery store gift card, \$10 worth of coupons for NatureSweet tomatoes, organic cotton lunch bag, reusable snack bags, bamboo cheese board and knife set, NatureSweet metro snack box	\$150
6	College #SnackHack Prize - Includes \$50 grocery store gift card, \$10 worth of coupons for NatureSweet tomatoes, lunch bag cooler for women, reusable silicone snack bags, on the go salad container, tomato and grape slicer, reusable beeswax wrap for snacks, sandwiches and containers, NatureSweet metro snack box	\$150
7	Adult #SnackHack Prize - Includes \$50 grocery store gift card, \$10 worth of coupons for NatureSweet tomatoes, 9 24oz. widemouth glass mason jars, 4 colorful silicone mason jar protector sleeves, plastic reusable mason jar lids, salad dressing shaker, 5-blade spiralizer, NatureSweet snack box	\$150
8	Adult #SnackHack Prize - Includes \$50 grocery store gift card, \$10 worth of coupons for NatureSweet tomatoes, Nonstick quarter sheet baking sheet set of 2, open kitchen rectangular platter, rapid tomato slicer, 5-inch serrated utility knife, NatureSweet metro snack box	\$150
	TOTAL:	\$1,200.00

Grand Prize:

GRAND PRIZE: SNACK HACK SURVIVAL KIT

There is a total of one (1) Grand Prize package to be won. The winner will receive the following:

Table 3

Grand Prize Descriptions	ERV
Year's Supply of Coupons for NatureSweet Products	\$520.00
Microsoft Surface Pro 6 256GB Intel Core i7, 8 GB RAM with platinum type cover and 1 year of Office 365 subscription	\$1708.98
NatureSweet Laptop BackPack with USB charging port and lunch/snack cooler	\$45.99
Embroidery for backpack	\$150.00
Stainless steel bento box	\$29.98
Reusable Beeswax Wraps for food storage	\$17.95
Stainless steel containers with lids	\$29.73

Vegetable and Salad Slicer	\$14.99
On the go salad container	\$15.99
Vegetable Spiralizer	\$29.97
Reusable storage bags for food	\$19.99
NatureSweet metro snack box	\$9.00
\$50 grocery store gift card	\$50.00
TOTAL:	\$2,442.57

Total ARV of all prizes combined is \$3,642.57 as of the date of printing these Official Rules. The difference in value of prize as stated herein and at time of prize notification, if any, will not be awarded. Winners acknowledge that the Sweepstakes Parties have not made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on a prize (if any) are subject to the respective manufacturers' terms therefore, and winners agree to look solely to such manufacturers for any such warranty and/or guarantee.

The ARV of the prizes is based on available information provided to Sponsor and the value of any prize awarded to a winner may be reported for tax purposes where required by law. Winners will be responsible for all taxes (including federal, state and local taxes) and any other costs and expenses associated with acceptance and use of the prize not described herein as being awarded. The winners may be required to provide Sponsor with a valid social security number or tax identification number before the prize will be awarded for tax reporting purposes. Winner may be issued an IRS 1099 form for prizes over \$600. Prizes are not transferable, redeemable for cash, or substitutable except by Sponsor, which reserves the right, at its discretion, to substitute the prize or a portion of the prize with one of comparable or greater value. Sponsor will not replace lost or stolen prizes. Limit one (1) prize per person and per household for the duration of the Sweepstakes Period. Only the number of prizes stated in these Official Rules is available to be won in the Sweepstakes. If, by reason of a print or other error, more prizes are claimed than the number set forth in these Official Rules, an alternate winner will be selected in accordance with the winner selection method described above from among all eligible claimants making purportedly valid claims to award the advertised number of prizes available.

7. Release/Limitations of Liability and General Conditions: By participating, Entrants agree as follows: a) to abide by these Official Rules, and to the decisions of Sponsor and the Administrator, which shall be final and binding in all respects; and b) THAT SPONSOR, ADMINISTRATOR, ANY OF THEIR RESPECTIVE PARENTS, AFFILIATES, SUBSIDIARIES, REPRESENTATIVES, CONSULTANTS, CONTRACTORS, LEGAL COUNSEL, WEBSITE PROVIDERS, WEB MASTERS, ADVERTISING AND PROMOTION AGENCIES, RETAILERS, DISTRIBUTORS AND SUPPLIERS, AND EACH OF THEIR RESPECTIVE OFFICERS, DIRECTORS, SHAREHOLDERS, AGENTS, AND EMPLOYEES (COLLECTIVELY, THE "RELEASED PARTIES") SHALL HAVE NO LIABILITY AND SHALL BE HELD HARMLESS FOR ANY DAMAGE, LOSS OR INJURY TO ANY PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF THE SWEEPSTAKES PRIZE, ENTRY OR PARTICIPATION IN THIS SWEEPSTAKES OR IN ANY SWEEPSTAKES-RELATED ACTIVITY, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE DELIVERY. THE RELEASED PARTIES ARE NOT RESPONSIBLE IF ANY PRIZE CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS DUE TO ACTS OF GOD, ACTS OF WAR, NATURAL DISASTERS, WEATHER, OR TERRORISM. EVERYTHING RELATING TO THIS SWEEPSTAKES, INCLUDING ALL PRIZES, ARE PROVIDED "AS IS" WITHOUT ANY REPRESENTATIONS OR WARRANTIES OF ANY KIND. Released Parties are not responsible for lost, delayed, interrupted or unavailable network, cable, satellite, Internet Service Provider (ISP), server, or other connections, miscommunications, failed phone, computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other errors or malfunctions, problems or difficulties of any kind whether computer, network, human, mechanical,

electronic, printing, typographical or otherwise relating to or in connection with this Sweepstakes, including, without limitation, errors, problems or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of Entries, the announcement of the prizes or in any Sweepstakes-related materials or for any damage to Entrant's or other person's hardware or software as a result of participation. Released Parties are also not responsible for Entries or mail that are illegible, lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered or postage due, garbled or delayed by computer transmissions, and all such Entries are void. Sponsor reserves the right, in its sole discretion, to cancel or suspend the Sweepstakes should fraud, virus, bugs, or other causes beyond the control of Sponsor corrupt the administration, security, or proper play of the game. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Persons found tampering with or abusing any aspect of this Sweepstakes or who are in violation of these Official Rules as solely determined by Sponsor will be disqualified and their Entry/ies will be void. Every Entry must be manually key-stroked and manually entered by Entrant and repetitive automated electronic submission of Entries is specifically disallowed. Use of script, macro or automated entry software or programs or any other means that subvert the entry process is prohibited and all such Entries will be void. In the event the Sweepstakes is compromised by virus, bugs, worms, non-authorized human intervention, or other causes which corrupt or impair the administration, security, fairness or proper play of the Sweepstakes, or if the Sweepstakes is unable to run as planned for any other reason, Sponsor reserves the right in its sole discretion to modify, suspend or terminate the Sweepstakes or any portion thereof and/or terminate the participation of any Entrant (and void his/her Entry/ies) whose conduct potentially compromises the Sweepstakes and, if terminated, at its sole discretion award the prizes in a random drawing from among all eligible non-suspect Entries received prior to the act requiring such termination. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. CAUTION: Any attempt by an Entrant or any other individual to damage any website associated with this Sweepstakes or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws. Should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law.

AS A CONDITION OF PARTICIPATING, ENTRANT AGREES THAT A) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM PUNITIVE, INCIDENTAL, CONSEQUENTIAL, OR ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT OF POCKET EXPENSES, IF ANY, AND B) ALL CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS SWEEPSTAKES, OR ANY COMPENSATION OR CREDIT TO BE PROVIDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; AND C) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARD SHALL BE LIMITED TO ACTUAL OUT OF POCKET COSTS INCURRED, IF ANY, AND IN NO EVENT SHALL ENTRANT BE ENTITLED TO RECEIVE ATTORNEYS' FEES OR OTHER LEGAL COSTS OR EXPENSES.

SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

8. License and Publicity Release: EXCEPT WHERE PROHIBITED BY LAW, PARTICIPATION IN THE SWEEPSTAKES CONSTITUTES EACH ENTRANT'S GRANT TO SPONSOR (WHICH GRANT SHALL BE CONFIRMED IN WRITING AS CONDITION OF WINNING THIS SWEEPSTAKES), ITS PARENT, SUBSIDIARIES, AFFILIATES, RETAILERS, DISTRIBUTORS, ADVERTISING AND PROMOTION AGENCIES, SUPPLIERS, AND THOSE ACTING PURSUANT TO ITS AUTHORITY, THE RIGHT AND PERMISSION TO PRINT, PUBLISH, BROADCAST, AND USE, WORLDWIDE IN ANY MEDIA NOW KNOWN OR HEREAFTER DEVELOPED, INCLUDING BUT NOT LIMITED TO THE WORLD WIDE WEB, AT ANY TIME OR TIMES, ENTRANT'S NAME, PORTRAIT, PICTURE, VOICE, LIKENESS, OPINIONS AND BIOGRAPHICAL INFORMATION (INCLUDING BUT NOT LIMITED TO HOMETOWN

AND STATE) FOR ADVERTISING, TRADE, AND PROMOTIONAL PURPOSES (INCLUDING THE ANNOUNCEMENT OF HIS OR HER NAME ON TELEVISION OR RADIO BROADCAST) WITHOUT ADDITIONAL CONSIDERATION, COMPENSATION, PERMISSION, OR NOTIFICATION. ENTRANTS AGREE THAT SPONSOR SHALL OWN THE ENTRIES, WHICH WILL NOT BE ACKNOWLEDGED OR RETURNED, AND THAT SPONSOR AND ITS DESIGNEES SHALL HAVE THE PERPETUAL, WORLDWIDE RIGHT TO EDIT, PUBLISH, AND USE THE ENTRIES IN ANY WAY AND IN ANY MEDIA FOR TRADE, ADVERTISING, PROMOTIONAL, AND/OR OTHER PURPOSES AS SPONSOR AND/OR ITS DESIGNEES MAY DETERMINE WITHOUT FURTHER CONSIDERATION TO ENTRANTS OR ANY THIRD PARTY.

BY SUBMITTING AN ENTRY, EACH ENTRANT AGREES THAT SUCH ENTRY, COMMUNICATIONS OR SUBMISSIONS, CREATIVE SUGGESTIONS, IDEAS, NOTES, CONCEPTS OR OTHER MATERIALS (COLLECTIVELY, THE "SUBMISSION") THAT ENTRANT MAY SUBMIT TO SPONSOR IN CONNECTION WITH THIS SWEEPSTAKES, INCLUDING ALL RIGHTS EMBODIED THEREIN, WHETHER SENT VIA A WEBSITE, BY ELECTRONIC MAIL OR BY SOME OTHER MEANS, WITH THE EXCEPTION OF PERSONALLY IDENTIFIABLE INFORMATION AS DEFINED IN SPONSOR'S PRIVACY POLICY, AVAILABLE AT [HTTPS://NATURESWEET.COM/PRIVACY-POLICY](https://naturesweet.com/privacy-policy), SHALL BE DEEMED TO BE NON-CONFIDENTIAL, NON-PROPRIETARY AND SPONSOR SHALL HAVE NO OBLIGATION OF ANY KIND WITH RESPECT TO SUCH SUBMISSION AND SHALL BE FREE TO EDIT, EXPLOIT, MODIFY, PUBLISH, REPRODUCE, USE, DISCLOSE, DISSEMINATE AND DISTRIBUTE THE SUBMISSION TO OTHERS WITHOUT LIMITATION IN ANY AND ALL MEDIA NOW KNOWN OR NOT CURRENTLY KNOWN, THROUGHOUT THE WORLD IN PERPETUITY FOR ANY PURPOSE WITHOUT COMPENSATION, PERMISSION OR NOTIFICATION TO ENTRANT OR ANY THIRD PARTY. BY SUBMITTING AN ENTRY, ENTRANT HEREBY GRANTS SPONSOR A ROYALTY FREE, IRREVOCABLE, AND WORLDWIDE, IN PERPETUITY LICENSE TO USE THE SUBMISSION IN ANY FORM OR FORMAT AND TO MODIFY THE SAME FOR USE FOR ANY PURPOSE, AND ACKNOWLEDGES AND AGREES THAT IF SPONSOR DOES USE THE SUBMISSION ENTRANT SHALL NOT BE ENTITLED TO ANY CREDIT, CONSIDERATION, NOTICE OR PAYMENTS OF ANY KIND. ENTRANT WAIVES ANY MORAL RIGHTS HE OR SHE MAY HAVE TO THE SUBMISSION, AND AGREES THAT IF SPONSOR ELECTS TO USE SUBMISSION FOR ANY PURPOSE, ALL RIGHTS UNDER COPYRIGHT OR OTHER INTELLECTUAL PROPERTY RIGHTS WHICH MAY RESULT FROM SPONSOR'S ELECTED USE OF THE ENTRANT'S SUBMISSION BY SPONSOR SHALL BE THE SOLE PROPERTY OF SPONSOR. ENTRANT FURTHER AGREES THAT IF SPONSOR ELECTS TO USE THE ENTRANT'S SUBMISSION, ENTRANT WILL EXECUTE ANY DOCUMENTS REQUESTED BY SPONSOR REGARDING THIS LICENSE OR ASSIGNMENT. IF ANY USE BY SPONSOR OF THE SUBMISSION CAUSES IT TO BE LIABLE TO ANY THIRD PARTY, ENTRANT AGREES TO INDEMNIFY SPONSOR AND ITS AGENTS, EMPLOYEES, AFFILIATES, SUBSIDIARIES, REPRESENTATIVES AND ALL RELATED PARTIES FROM AND AGAINST ANY AND ALL DAMAGES, COSTS, JUDGMENTS AND EXPENSES (INCLUDING REASONABLE ATTORNEY FEES) WHICH IT INCURS AS A RESULT OF ITS USE OF THE SUBMISSION.

9. Nature of Relationship/Waiver of Equitable Relief: Each Entrant understands and acknowledges that Sponsor has wide access to ideas, designs, and other materials, and that new ideas are constantly being submitted to it or being developed by their own employees. Each Entrant also acknowledges that many ideas may be competitive with, similar or identical to the Submission and/or each other in theme, idea, format or other respects. Each Entrant acknowledges and agrees that such Entrant will not be entitled to any compensation as a result of Sponsor's use of any such similar or identical material. Each Entrant acknowledges and agrees that the Sponsor does not now and shall not have in the future any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of the copyright in and to the Submission. Finally, each Entrant acknowledges that, with respect to any claim by Entrant relating to or arising out of Sponsor actual or alleged exploitation or use of any Submission or other material submitted in connection with the Sweepstakes, the damage, if any, thereby caused to the applicable Entrant will not be irreparable or otherwise sufficient to entitle such Entrant to seek injunctive or other equitable relief or in any way enjoin the production, distribution, exhibition or other exploitation of the Submission or any material based on or allegedly based on the

Submission, and the Entrant's rights and remedies in any such event shall be strictly limited to the right to recover damages, if any, in an action at law.

10. Disputes/Choice of Law: You and the Sponsor waive all rights to trial in any action or proceeding instituted in connection with these Official Rules or the Sweepstakes. Any controversy or claim arising out of or relating to these Official Rules or the Sweepstakes shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Texas in the United States, without giving effect to any choice of law or conflict of laws rules (whether of the State of Texas or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Texas.

11. Privacy/Use of Entrant's Information: Information submitted in connection with the Sweepstakes will be treated in accordance with these Official Rules and Sponsor's Privacy Policy (as may be amended from time to time), currently located at <https://naturesweet.com/privacy-policy>; provided that in the event of any conflict between these Official Rules and such Privacy Policy, the terms and conditions of these Official Rules shall prevail.

12. Winners List/Official Rules: If you are selected as a winner, your information may be included in a publicly-available winner's list. The names of the winners (available after October 1, 2019) and/or a copy of these Official Rules may be obtained by mailing a self-addressed, stamped #10 envelope to: NATURESWEET #SNACKHACK SWEEPSTAKES - Winners/Rules (please specify which), Donovan Advertising, 180 West Airport Rd, Lititz PA 17543. Requests must be received by September 30, 2019.

13. Sponsor/Administrator: The Sponsor of this Sweepstakes is: NatureSweet, 2338 N Loop 1604 W #200, San Antonio, TX USA 78248. The Administrator of this Sweepstakes is: Donovan Advertising, 180 West Airport Rd, Lititz, PA 17543

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